



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

MidWest Communications  
7720 Benson Rd  
Carroll, OH 43112

**Contract #** 13/452/  
**Schedule Dates** 09/24/12-10/14/12  
**Advertiser** ODonnell Cupp-Ohio Supreme Court-R (74183)  
**Agency** MidWest Communications (1392)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 09/17/2012-11/05/2012 (474017)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Clegg,Bob  
**Phone/Fax** (614) 440-4449 /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** WSYX

**Date Entered** 09/18/12  
**Last Modified** 09/18/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,498.75  
**Net Total** \$53,826.25  
**Sales Tax**

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
Sep. 2012	37	\$20,925.00
Oct. 2012	75	\$42,400.00
<b>Grand Total:</b>	<b>112</b>	<b>\$63,325.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	5:58P- 6:30P (EST)		2	2	1	1	1			7	\$800.00	\$5,600.00	Columbus (WSYX)	6P NEWS 4.1	9/18/12
2.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	5:58P- 6:30P (EST)		2	2	1	1	1			7	\$800.00	\$5,600.00	Columbus (WSYX)	6P NEWS 4.1	9/18/12
3.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	5:58P- 6:30P (EST)		2	2	1	1	1			7	\$800.00	\$5,600.00	Columbus (WSYX)	6P NEWS 4.1	9/18/12
4.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	5:01A- 5:57A (EST)		1	1	1	1	1			5	\$125.00	\$625.00	Columbus (WSYX)	5A GDC 1.5	9/18/12
5.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	5:01A- 5:57A (EST)		1	1	1	1	1			5	\$125.00	\$625.00	Columbus (WSYX)	5A GDC 1.5	9/18/12
6.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	5:01A- 5:57A (EST)		1	1	1	1	1			5	\$125.00	\$625.00	Columbus (WSYX)	5A GDC 1.5	9/18/12
7.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	5:58A- 6:57A (EST)		1	1	1	1	1			5	\$500.00	\$2,500.00	Columbus (WSYX)	6A GDC 2.8	9/18/12
8.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	5:58A- 6:57A (EST)		1	1	1	1	1			5	\$500.00	\$2,500.00	Columbus (WSYX)	6A GDC 2.8	9/18/12
9.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	5:58A- 6:57A (EST)		1	1	1	1	1			5	\$500.00	\$2,500.00	Columbus (WSYX)	6A GDC 2.8	9/18/12
10.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	6:58A- 9A (EST)	3	X	X	X	X	X			3	\$550.00	\$1,650.00	Columbus (WSYX)	7A GMA 2.5	9/18/12
11.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	6:58A- 9A (EST)	4	X	X	X	X	X			4	\$550.00	\$2,200.00	Columbus (WSYX)	7A GMA 2.5	9/18/12
12.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	6:58A- 9A (EST)	3	X	X	X	X	X			3	\$550.00	\$1,650.00	Columbus (WSYX)	7A GMA 2.5	9/18/12
13.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	12P- 12:56P (EST)		1	1	1	1	1			5	\$500.00	\$2,500.00	Columbus (WSYX)	NOON NEWS 3.8	9/18/12
14.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	12P- 12:56P (EST)		1	1	1	1	1			5	\$500.00	\$2,500.00	Columbus (WSYX)	NOON NEWS 3.8	9/18/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## Contract # 1374527

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15.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	12P- 12:56P (EST)		1	1	1	1	1			5	\$500.00	\$2,500.00	Columbus (WSYX)	NOON NEWS 3.8	9/18/12
16.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	4P- 5P (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Columbus (WSYX)	4P JUDGE JUDY 5.1	9/18/12
17.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	4P- 5P (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Columbus (WSYX)	4P JUDGE JUDY 5.1	9/18/12
18.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	4P- 5P (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Columbus (WSYX)	4P JUDGE JUDY 5.1	9/18/12
19.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	11:01P- 11:34P (EST)		1	1	1	1	1			5	\$850.00	\$4,250.00	Columbus (WSYX)	11P LN 4.0	9/18/12
20.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	11:01P- 11:34P (EST)		1	1	1	1	1			5	\$850.00	\$4,250.00	Columbus (WSYX)	11P LN 4.0	9/18/12
21.0	Normal Line / SPOT	10/08/12-10/12/12	2	:30	11:01P- 11:34P (EST)		1	1	1	1	1			5	\$850.00	\$4,250.00	Columbus (WSYX)	11P LN 4.0	9/18/12
22.0	Normal Line / SPOT	09/29/12-09/30/12	2	:30	7:58A- 9A (EST)							1	1	2	\$150.00	\$300.00	Columbus (WSYX)	8A SAT/SUN GMA 2.0	9/18/12
23.0	Normal Line / SPOT	10/06/12-10/07/12	2	:30	7:58A- 9A (EST)							1	1	2	\$150.00	\$300.00	Columbus (WSYX)	8A SAT/SUN GMA 2.0	9/18/12
24.0	Normal Line / SPOT	10/13/12-10/14/12	2	:30	7:58A- 9A (EST)							1	1	2	\$150.00	\$300.00	Columbus (WSYX)	8A SAT/SUN GMA 2.0	9/18/12

## CONFIRMATION CONTRACT

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